

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Supplementary Budget Estimates Hearings October 2016

Communications Portfolio

Australian Broadcasting Corporation

Question No: 122

Australian Broadcasting Corporation

Hansard Ref: Written, 20/10/2016

Topic: Radio National and News Radio

Senator Abetz, Eric asked:

1. In regards to ABC's breakfast programs, Radio National and News Radio:
 - i. What is the staffing level of each of these in Brisbane, Sydney, Melbourne, Adelaide, Perth, Hobart, Radio National and News Radio?
 - ii. What is the breakdown by positions – announcer, producer, researcher, etc..?.
 - iii. What is the annual total cost of each of these programs?
 - iv. What are the ratings for each of these programs?
 - v. What is the audience level?
 - vi. What is the ranking in each particular market?
 - vii. What is the number of paid contributors to each program?
 - viii. What is the cost of paid contributors to each program?

Answers:

| | Radio National | NewsRadio |
|------|--|--|
| i. | 12.25 full time equivalent staff: <ul style="list-style-type: none">• Sydney – 8.60• Canberra - 1• Melbourne – 1• Brisbane - 1• Perth – 0.65• Adelaide – 0• Hobart - 0 | Five staff based in Sydney |
| ii. | One presenter, one executive producer, three editors and eight producers. | One presenter, one executive producer, one reporter, one bulletin writer and one sports presenter. |
| iii. | \$2.038 million per annum. | NewsRadio budget is not broken down by program but estimated annual cost for Breakfast is \$730,000 per annum. |
| iv. | 3.2 per cent share | 2.1 per cent share |

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| | Radio National | NewsRadio |
|-------|--|---|
| v. | 378,000 Average Weekly Reach | 382,000 Average Weekly Reach |
| vi. | <ul style="list-style-type: none"> • 11 in Sydney • 11 in Melbourne • 10 in Brisbane • 9 in Adelaide • 11 in Perth • 6 in Hobart | <ul style="list-style-type: none"> • 13 in Sydney • 14 in Melbourne • 12 in Brisbane • 11 in Adelaide • 10 in Perth • 8 in Hobart |
| vii. | Six | Nil |
| viii. | \$64,625 for financial year 2015-16 | Not applicable |